

SECRETARIA DE GOVERNANÇA
CONTRATO DE PUBLICIDADE - 2023

2023	TV	RÁDIO	JORNAIS	INTERNET	OUTROS	PRODUÇÃO	TOTAL
Janeiro	R\$308.773,85	R\$155.150,49	R\$203.433,25	R\$141.765,50	R\$19.713,21	R\$53.017,18	R\$881.853,48
Fevereiro	R\$340.527,53	R\$197.366,12	R\$199.553,25	R\$150.495,50	R\$19.713,21	R\$85.149,35	R\$992.804,96
Março	R\$278.357,40	R\$199.021,09	R\$165.603,25	R\$160.195,50	R\$0,00	R\$123.862,21	R\$927.039,45
Abril	R\$283.563,39	R\$202.160,49	R\$165.603,25	R\$152.241,50	R\$0,00	R\$99.620,15	R\$903.188,78
Maiο	R\$312.040,38	R\$161.431,74	R\$165.603,25	R\$154.828,17	R\$0,00	R\$48.602,12	R\$842.505,66
Junho	R\$313.544,66	R\$162.392,43	R\$165.603,25	R\$156.444,83	R\$0,00	R\$80.255,00	R\$878.240,17
Julho	R\$418.406,86	R\$196.884,31	R\$150.180,25	R\$166.733,30	R\$0,00	R\$148.246,42	R\$1.080.451,14
Agosto	R\$360.997,98	R\$196.302,31	R\$165.603,25	R\$171.583,30	R\$0,00	R\$166.156,80	R\$1.060.643,64
Setembro	R\$305.322,75	R\$194.026,92	R\$170.332,00	R\$174.008,30	R\$0,00	R\$40.295,03	R\$883.985,00
Outubro	R\$284.564,49	R\$174.343,52	R\$164.997,00	R\$180.313,30	R\$0,00	R\$92.953,50	R\$897.171,81
Novembro	R\$287.560,28	R\$185.593,33	R\$141.232,00	R\$170.516,30	R\$0,00	R\$67.519,52	R\$852.421,43
Dezembro	R\$394.276,56	R\$185.593,33	R\$141.232,00	R\$179.246,30	R\$0,00	R\$199.955,00	R\$1.100.303,19
Total	R\$3.887.936,13	R\$2.210.266,08	R\$1.998.976,00	R\$1.958.371,80	R\$39.426,42	R\$1.205.632,28	R\$11.300.608,71